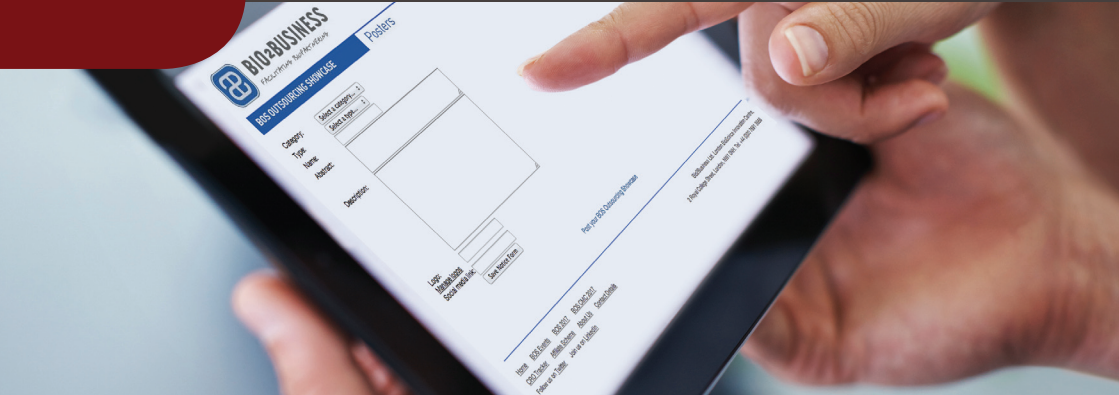




BIO²BUSINESS

EVENT MANAGEMENT

BOS OUTSOURCING SHOWCASE PACKAGE & BOS OUTSOURCING SHOWCASE PRESENTATION PACKAGE



Bio2Business is pleased to offer sponsor partners the opportunity to showcase outsourcing capabilities and services as part of a poster & presentation package at BOS 2018. Two packages are available:

BOS Outsourcing Showcase Package: £1500 + VAT

Including: On Site Poster @ BOS 2018, e-poster submission and abstract inclusion in delegate booklet

BOS Outsourcing Showcase & Presentation Package £2500 + VAT

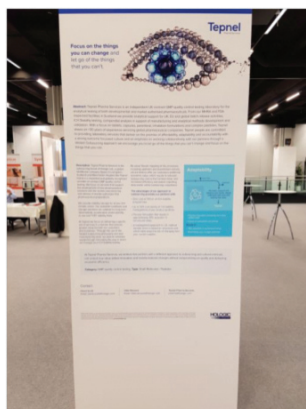
Including: On Site Poster @ BOS 2018, e-poster submission and abstract inclusion in delegate booklet & 7 minute and 30 second presentation opportunity

Features	BOS Outsourcing Showcase Package	BOS Outsourcing Showcase & Presentation Package
On Site Poster	✓	✓
e-Poster	✓	✓
Print Format (delegate booklet)	✓	✓
Presentation 7½ minute presentation in Technology Showcase* <i>* content must meet editorial guidelines to be accepted</i>	✗	✓
	£1500 + VAT	£2500 + VAT

PACKAGE COMPONENTS

On Site Poster

Display your poster at Biotech Outsourcing Strategies 2018. See posters displayed at BOS cmc2017.



About the Posters

- Your poster will be displayed on 1 side of a 4 sided Syma construction which measures 103cm in width by 250cm in height
- You supply the poster in PDF or EPS, we deliver the printed poster.
- Poster Medium – Forex 5mm
- Deadline for submission is 1st June 2018 (Early submission advantageous)
- Posters will be grouped and displayed by the following 4 themes: Discovery/Drug Substance/ Analytical/Drug Product

Editorial Guidelines

Please provide a poster outlining a single technology/service or capability, which is unique to your organisation. Alternatively, it could be a service or technology where your company can demonstrate industry leadership (supporting data will be required). Please highlight the innovative aspects of your chosen topic and how this will benefit your clients and the industry. Please incorporate supporting data. If you can also include case studies and client testimonials then please do so. Please find some tips below to help you hit the brief:

✓ Do:

- Showcase a specific service/technology or capability
- Include supporting data, if available
- Include one or more case studies, if available
- Include a client testimonial, if available
- Include your company branding

✗ Don't:

- Submit a general company overview of your services (this will be declined)
- Showcase more than one specific service/technology or capability

** Bio2Business reserves the right to decline a submission that does not follow these guidelines*

Poster Components

- Your Company Name*
- Poster Title* (responding to the challenge presented in the editorial guidance)
- Technology /Services Introduction
- Technology/Service Description – please include supporting data, case studies and client testimonials if available
- Images (company branding/graphs/photos etc.)
- Social Media Link
- Contact Details*: To allow attendees to contact the relevant person at your organization

**Denotes Mandatory Field*

Poster Format Guidelines

As the online and physical posters should be identical, you can use the physical poster width and length to set the size of your electronic file (PDF or EPS).

However, there is a difference between submitting high-resolution images for the poster you want printed vs. low-resolution images for the electronic file. Please make the necessary adjustment to your images, as appropriate.

For the upload, your electronic file should not exceed 2Mb.

While we have given you the maximum dimensions for your physical poster, be aware that this includes the base of the board, which is at ground level, so consider how and where to place your content. Font size should be reasonable such that the poster can be viewed at a normal distance away (ideal minimum 12 points).

Additional Formats

e-Poster: You will also have the ability to publish your completed poster on our website. This will give your poster the added benefit of additional visibility before and after the event. The poster PDF which you publish online will be consistent with the Poster which you display onsite at the event. When publishing your PDF to our website you will also be asked to complete the following fields:

Fields required for online publication of your poster

- Your Company Name
- Poster Title (copied from your poster)
- Poster Category (Discovery/Drug Substance/Drug Product/Analytical)
- Poster Type (Small Molecule/Biologics/ Other)
- Keywords (submitted by you to help website visitors find your poster)
- Abstract (500 character abstract summarising your poster)
- Contact Details (copied from your poster)

**Online publication of your poster is mandatory*

Print Format

As a minimum the following details from your poster will be included in the BOS 2018 Delegate Booklet, which all conference attendees will receive at registration on the 19th June.

Poster Details Included in Delegate Booklet

- Your Company Name
- Poster Title
- Poster Category (Discovery/Drug Substance/Drug Product/Analytical)
- Poster Type (Small Molecule/Biologics/Other)
- Abstract (500 character abstract summarizing your poster)
- Contact Details

**Print format details listed above will be taken from your e-Poster submission*

Present Your Poster at BOS 2018 (BOS Outsourcing Showcase & Presentation Package £2500 + VAT)

New for 2018 we have created a dedicated hour long session in the programme, scheduled between 11.30 and 12.30 to allow you to present your innovations and unique technologies/services to the BOS 2018 audience. The poster presentation will allow you to present the key aspects of your poster. The scheduled time for each poster presentation is 7 minutes and 30 seconds with a maximum of 6 supporting slides permitted (no Q&A until session close). Your presentation title and speaker details will be included on the BOS 2018 programme brochure and included on the BOS 2018 website. You will also have the option to have your presentation slides made available in the relevant section of the Bio2Business website.



BOS Outsourcing Showcase & Presentation Package Checklist

- Task 1: Choose topic and prioritise production of poster PDF to be displayed at BOS 2018
- Task 2: On completion of task 1, submit your poster PDF online at (30 minutes to 45 minute process)
- Task 3: Supply title of your presentation/speaker biography/speaker photo for inclusion in BOS 2018 programme
- Task 4: Supply slides ahead of Poster Presentation

Note: BOS Showcase Package will only need to complete tasks 1 & 2

Note: Submit your Poster early and benefit from greater promotional exposure for your poster

Terms & Conditions

1. Your poster entry must meet the Editorial Guidelines in place. Your submission will be evaluated by Bio2Business and accepted/declined. The poster content should focus on a single technology or service only.
2. Finalised posters to be submitted online at
3. Bio2Business will determine timeslot for poster presentation (BOS Outsourcing Showcase & Presentation Package Only)
4. 6 slides maximum for poster presentation (BOS Outsourcing Showcase & Presentation Package Only)

Payment & Cancellation Policy

1. Payment in advance and online.
2. Cancellation of the Technology Showcase Presentation Component scheduled 11.30 to 12.30 on the 19th June 2018 will result in a full refund of the presentation component of the BOS Outsourcing Showcase & Presentation Package (presentation component valued at £1000). Any agreed discounts will be deducted as appropriate.