

Some Previous Gold Sponsors, Exhibitors & Silver Sponsors at BOS Events



Biotech & Pharma Attending BOS Events in Recent Years

BOS cmc 2016

Actelion Pharmaceuticals Ltd, Senior Director, Process R&D, Technical Project Leader Drug Substance Operations, Head Drug Substance Operations, Technical Project Leader Drug Substance Operations, Technical Project Leader CMC Leader and Labhead; Adocia, Director Pharmaceutical Development; ALK, Senior Director Formulation and Process Development; Allegra Therapeutics SAS, CMC Director; Alligator Bioscience AB, CMC Project Manager; AstraZeneca, Sourcing Project Manager, R&D Supply Chain; Avicenna Oncology Team Leader; Basilea Pharmaceuticals Limited, Chemical Development & Production Manager; Bayer Schering Pharma AG, Head of Launch Preparation and Coordination, Biological Development; Bioartic, Head of Biochemistry; Biogen, Senior Manager External Manufacturing and Snr Manager External Manufacturing; Celgene Chemicals GmbH, Senior Director Manufacturing; CHIESI FARMACEUTICI SPA, Head of Outsourcing Management; Debiopharm International SA, Senior Associate Director, Pharmaceutical Development; DNDi, Pharmaceutical Development Manager; F.Hoffmann-La Roche Ltd, Head Pharm. Dev. & Supplies, Senior Site Manager, Global Head of Organizational Effectiveness and Senior Group Leader PTB Biologics Europe; Forward Pharma, VP, Pharm Development; Galapagos NV, Senior Development Lead; Genmab A/S, VP CMC; GlaxoSmithKline, Consultant and Former Director, Due Diligence and Scientist; Glenmark Pharma, Head of Formulation & Analytical Development; Heptares Therapeutics, CMC Projects Manager; Huvepharma, Global Quality Director; InsuSense ApS, Senior VP CMC; Janssen Infectious Diseases & Vaccines, Senior Scientist Drug Product Development and Senior Director Facilities EMEA; Karyopharm Therapeutics, VP GxP, Quality Assurance, Compliance & Training; LEO Pharma A/S, Principal Professional, LEO Alliance Management; Lilly, Chorus, Sr. Director CMC; Lytix Biopharma, CMC Manager; MedImmune, Head of Formulation; Medivir, Director Pharmaceutical R&D; Molecular Partners AG, QA & CMC Project Manager; Mymetics SA, Head of Quality; Nicox Research Institute, Senior Research Manager; Novartis, Category Manager API & Intermediates Development and GCM API and Int. DVP; Pfizer, Senior Director, Biotherapeutics & Vaccines Outsourcing; PIQR Therapeutics, Deputy Head of Chemistry for Kinase Projects; Polyneuron Pharmaceuticals AG, CSO; Roche Global Head of External External Quality, Small Molecule Development; Roche Innovation Centre Basel, Senior Scientist pCMC Process Research; Rottapharm Director R&D Drug Development Chemistry Outsourcing and Principal Scientist Chemistry Drug Development; Santhera Pharmaceuticals, Director Technical Development; Strekin AG, CEO; UCB Pharma, Head, Chemical Process Development and Bioengineer; Verona Pharma, Head of CMC and Manufacturing; Zealand Pharma A/S, CMC Outsourcing Manager

BOS 2016

Acacia Pharma Head of Project Leadership; AKU Society CEO; Amgen Director of Global Supplier Governance; Apollo Therapeutics CEO, Project Director and Project Director; Astex Therapeutics Director of Project Management; AstraZeneca Head of External Sciences and External Specialist; Bicycle Therapeutics Head of Preclinical development and Head of Chemistry; Britannia Pharma Head of R&D and R&D Manager; BTG International Ltd VP Project Management; C4X Discovery Senior Programme Manager; Cancer Research UK Head of Clinical Operations and Data Management; Chronos Therapeutics Clinical development Director and VP Pre-Clinical Development; Cyclacel Head of CMC; Destiny Pharma Ltd Director of Projects; Diurnal Ltd CMC Director; e Therapeutics Plc Programme Manager and Preclinical Manager; F-Star Biotechnology Project Manager; GlaxoSmithKline Manager Discovery Outsourcing, Manager Third Party Resourcing Optimisation, Discovery Manager Outsourcing, Director Chemistry Scientific Officer, Biology Director, Cytokine, Chemokine & Complement DPU and Externalisation Manager, Protein, Cellular & Structural Sciences; Francis Crick Institute Senior Business Manager Translation Team; GW Pharmaceuticals Clinical Operations Director; Heptares Therapeutics CMC Projects Manager; Immunocore Clinical Project Manager; Imperial University Chair of Public Health (Clinical), Faculty of Medicine; Immodulon Therapeutics Programme Manager; ImmuPharma plc Managing Director Europe; Johnson & Johnson Innovation London, Senior Director Medicinal Chemistry Leader; Lygature, Senior Business Development Director; Medicines for Malaria Venture Director Business Development; Mereo Biopharma Therapeutic Area Head of Orphan Drugs, Head of Clinical Operations and Clinical Operations Lead; Mission Therapeutics Principal Medicinal Chemist; Motor Neurone Disease Association Research Grants Manager and Research & Development Manager; Mundipharma (UK) Director Product & Device Development; Paion UK formerly Director of Clinical Operations and Director of CMC; Oxford Pharmascience, Pharmaceutical Sciences Manager; Pfizer Rare Disease Consortium External Alliance Manager; Photodiversity Co-Founder/Director; Proximagen Head of Chemistry and Drug Substance Manager; Respivert Managing Director; Sprigron Project Manager and Senior Scientist II; Summit plc Director of Chemistry; Takeda Development Centre Europe Science Director; UCB Pharma Director of Chemistry Partnerships; UCL Biomedical R&D Unit Project Manager, Head Translational Research Group, Translational Research Manager, Drug Discovery Training and Research Project Manager, Lead Medicinal Chemist Drug Discovery Group, Translational Research Office; Valiseek CEO; ValiRX Plc, COO; Verona Pharma Head of CMC and Manufacturing; Vectura Group Director, Clinical Operations and Associate Director, Clinical Studies

NEW FOR 2017

Bio2Business is pleased to offer sponsor partners the opportunity to showcase technical innovation or excellence in outsourcing business process as part of the new promotional opportunity called the BOS Outsourcing Showcase.

Key Components of the BOS Outsourcing Showcase Package:

Component 1: Digital

Complete a online poster which includes 8 fields, including: Category (Drug Substance/Drug Product/Packaging/Business Process): Type (Small Molecule or Biologics or Both): Name: Abstract (limited to 1000 characters): Description (limited to 2400 characters): Logo: Social Media: Contact Person.

Your completed online poster will be available to view at the BOS Outsourcing Showcase landing page for the duration of the event at: <http://www.bio2business.com/bosposter.php>

Component 2: Print

The poster name, category, type, abstract and logo, (which you supply in Component 1 above) will be made available in print media including:

BOS cmc 2017 Programme Brochure

BOS cmc 2017 Delegate Booklet

Package Cost £1950 + VAT

*Component 1: Digital Package is included at no extra charge in the Silver, Exhibition and Gold Sponsors Packages

BOS OUTSOURCING SHOWCASE

This opportunity will present you with the opportunity to showcase your innovations using 3 principal media:

On Site Poster | Print Media | Digital Media

Component 3: On Site Poster

Display your poster at Biotech Outsourcing Strategies cmc 2017.

Your poster will be displayed on 1 side of a 4 sided Syma construction which measures 103cm in width by 250cm in height (see image below). You supply the poster in PDF format to meet the specification (see box out) – we deliver the printed poster.



Poster Specification:

Submission File Type: PDF or eps
Dimensions: 103 cm to 250 cm
Medium: Forex 5 mm
Deadline for submissions: 9th June, 2017



BIO2BUSINESS
EVENT MANAGEMENT

EXHIBITION & SPONSORSHIP OPPORTUNITIES

BOS EVENTS 2017

BIOTECH OUTSOURCING STRATEGIES EVENTS

INCLUDING:



BASEL 2017

27th & 28th June,
Congress Centre Basel,
Switzerland.



LONDON 2017

3rd October,
Royal College of Physicians,
London



OUTSOURCING PARTNERING EVENTS FOR THE CRO & CMO COMMUNITY

Comment & experience from recent BOS events...

“One of the best partnering events in Europe. Very well organised, good size, nice event”

Dr Jaana Karjalainen,
Managing Director, Pharmatory

“Bio2Business have an extraordinary track record in bringing together key people in non-clinical pharmaceutical research. Their events are vital to our commercial activities”

Patrick Falvey,
Sales Executive, Celtic Catalysts

“BOS is well-established format, focused on allowing service suppliers to meet with directly relevant counterparts in virtual & small pharma and biotech. A very efficient way to maintain and expand your network.”

Dr Marcel Hogerheide,
Senior Business Development Manager, Hovione

“This was the best BOS event yet for me. The quality of meetings was of a very good calibre and I had for the first time ever genuine projects and opportunities brought to the table at the event rather than afterwards”

Allan Malcolm,
Business Development and Sales Manager, Peptisyntha

“A highly focused and effective meeting, the event never fails to generate interest in our business and importantly requests for proposals in a very friendly and well run environment”

Nigel Parkinson,
Account Manager, Aptuit

“A great networking event for companies to meet service providers and potential licensing discussions under one roof”

Delphine Smith,
Account Executive, Covance



Welcome to Biotech Outsourcing Strategies (BOS Events) Exhibition and Sponsor Opportunities 2017. BOS Events are leading, outsourcing focused, partnering events for the CRO and CMO community. Founded in 2006 by outsourcing specialists Bio2Business Ltd, BOS Events present an established, validated platform to support vendor partnering & collaboration with biotech & pharma outsourcing executives.

Bio2Business is pleased to present the following events for 2017.

BASEL 2017

Biotech Outsourcing Strategies cmc 2017,

27th & 28th June, Congress Centre Basel, Switzerland

Featuring small molecule and biologics tracks – focus on CMC outsourcing.

LONDON 2017

Biotech Outsourcing Strategies 2017,

3rd October, Royal College of Physicians, London

Featuring Non-clinical & clinical tracks – focus on discovery, early development and clinical development

BOS Events Formula

BOS Events combine 1 to 1 partnering, Exhibition, Presentation opportunities and informal networking.

Why Sponsor BOS Events?

- New Lead Generation:** Make new contacts with key outsourcing decision makers
- Build Relationships:** Build relationships and build business with existing biotech and pharma clients
- Showcase:** Highlight new developments and new service offerings
- Branding:** Raise your company profile amongst an outsourcing focused audience

What packages are available to my organisation?

- Partnering packages
- branding/exhibition
- presentation packages
- tailored packages

Sponsor Package	Features	Price 2 Day Event (Basel) GBP	Price 1 Day Event (London) GBP	Notes
Key Sponsor	<ul style="list-style-type: none"> • Details to be confirmed 			
Gold Sponsor	<ul style="list-style-type: none"> • 15 minute presentation opportunity to BOS audience as part of the BOS Event programme of speakers. (Note for BASEL speaker opportunities will be part of the BOS Outsourcing Showcase Poster sessions – see BASEL programme for details) • Exhibition stand space. • Permanent logo (max 130 pixels in width) on BOS homepage with hotlink to sponsor website • Speaker biography and full page company profile in delegate pack • Full utilisation of BOS partnering software • Access to "Meet at Stand Function" within BOS Partnering Software 5 weeks prior to event • X5 delegate attendance 	£9,000	£5,190	
Exhibition Sponsor	<ul style="list-style-type: none"> • Full access to BOS Outsourcing Showcase Package (see separate details herein – BASEL only) • Exhibition/stand space • Rotating logo (max 130 pixels in width) on BOS homepage with hotlink to sponsor website • Half page company profile in delegate pack • Full utilisation of BOS partnering software • Access to "Meet at Stand Function" within BOS Partnering Software 5 weeks prior to event • X4 Delegate attendance • Partial access (digital component only) to BOS Outsourcing Showcase Package (BASEL only) 	£6,050 (X4 delegates)	£3,630 (x4 delegates)	
Exhibition Banner Stand	<ul style="list-style-type: none"> • x3 delegate passes • 1 Banner Stand (max 1.2m width) only (no furniture, no electricity) • Literature Stand (Supplied by Bio2Business) • Logo (max 130 pixels in width) • on BOS home page (1 slot shared with other exhibition sponsors – random selection). • Half-page profile in delegate pack • Full utilisation of BOS partnering software 5 weeks prior to event • Partial access (digital component only) to BOS Outsourcing Showcase Package (BASEL only) 	£4,750	£3,025	
Silver Sponsor	<ul style="list-style-type: none"> • x1 or x2 delegate passes • Logo (max 130 pixels in width) on BOS home page (1 slot shared with other silver sponsors – random selection) • Half-page profile in delegate pack • Full utilisation of BOS partnering software 4 weeks prior to event • Partial access (digital component only) to BOS Outsourcing Showcase Package (BASEL only) 	£3,175 (x1 delegate)	£2,080 (x1 delegate)	
CRO Sponsor	<ul style="list-style-type: none"> • Full access to the BOS event for 1 delegate • Full utilisation of partnering software 4 weeks prior to event 	£2,850	£1,780	x1 delegate attendance
Extra delegates	<ul style="list-style-type: none"> • Extra delegates for service providers in addition to above packages 	£950	£750	

*VAT to be added where appropriate

Key Sponsor Opportunities

Upgrade to Key Sponsor Status and benefit from a package which could include some or all of these features...

- Logo displayed as Key Sponsor on all BOS Events media
- Pre-event workshop at your site or venue
- 30 minute presentation at B2B discretion
- E-blast invitation re: workshop and 30 minute presentation
- Direct Mailing pre-event re: workshop and 30 minute presentation (single A4 sheet)
- Double page profile in delegate booklet
- Key Sponsor branding on website/preview programme/delegate booklet
- Key Sponsor floor tile in registration area
- Acetate branding in lecture hall
- Access to BOS Outsourcing Showcase (Basel only)
- 8 delegate passes
- Access to B2B survey

Upgrade from Gold Package to Access Best Price

Contact Bio2Business Team to Receive a Quote

Finalised packages and pricing to be confirmed November/December 2016

ADDITIONAL BRANDING & UNIQUE SPONSORSHIP OPPORTUNITIES FOR BOS EVENTS 2017			
Package	Features	Price 2 Day Event (Basel)	Price 1 Day Event (London)
Drinks Reception/Entertainment Sponsorship	Exclusive opportunity to sponsor the popular post event drinks reception (and entertainment for BOS cmc 2017) at a BOS event. Sponsorship acknowledged in the programme, multiple opportunities for signage and branding for your organisation.	To be confirmed	£2,000
Partnering Sponsor	Exclusive opportunity to sponsor the partnering zone with branding, literature, company momentos, etc. Sponsorship acknowledged in delegate booklet and logo placed in prominent position on web based partnering software application.	To be confirmed	£2,000
Chill Out Zone Sponsor	Opportunity for company to brand the chill out zone with company literature, flyers, posters, etc. Show company presentation, video, on TV monitor	To be confirmed	n/a
Delegate Bag Sponsorship	Exclusive opportunity to sponsor the delegate bags at a BOS Event. Consultancy bag with company logo name and logo printed in prominent position (maximum 3 colours) Sponsorship acknowledged in delegate booklet.	£5,000	£2,000
Lanyards for name badges (sponsors to supply)	Exclusive opportunity to display logo on the lanyards at a BOS Event 2017. 2 cm wide lanyards, with company logo printed at regular intervals (maximum two spot colours). Sponsorship also acknowledged in delegate booklet	£3,500	£2,000
Name Badge Sponsors	Exclusive opportunity to sponsor name badge worn by every delegate with max 3 colour logo	£3,000	£2,000
Lunch Sponsor Day 1	Opportunity to sponsor the lunch. Sponsorship acknowledged in the programme, chairmans announcement, delegate booklet and by display on cards with logo on catering tables	£3,000	£2,000
Lunch Sponsor Day 2	Opportunity to sponsor the lunch. Sponsorship acknowledged in the programme, chairmans announcement, delegate booklet and by display on cards with logo on catering tables.	£3,000	n/a
Partnering Breakfast Sponsorship	Opportunity to sponsor the partnering breakfast. Sponsorship acknowledged in the programme, chairman's announcement, delegate booklet, and by display cards with logo on catering tables.	£3,000	£2,000
Post card (pre-event)	A5 postcard sent to relevant segment of B2B database.	£3,000	£3,000
Official Pen Sponsor	Exclusive offer to be the official BOS event pen sponsor	£2,500	£2,000
Water Bottle Sponsor	Exclusive offer to sponsor 330ml bottles filled with non-carbonated spring water. Full colour logo on the label with matching screw.	£2,500	£2,000
Hand Sanitizer Sponsor	Exclusive offer to sponsor hand sanitizers. Full colour company logo printed on outer wrapper.	£2,500	£2,000
Gift Ball Sponsor	Exclusive offer to sponsor promotional stress balls distributed to all event attendees. Logo printed in full colour	£2,500	£2,000
Post card (all attendees)	A5 postcard sent to all attendees	£1,500	£1,500
Delegate Bag Insert	Insert a single item in the delegate bag (max 4 sheets of A4)	£599	£599
Advert in Delegate Booklet	Full Page, A4 size, Full Colour	£599	£599

NEW FOR 2017 Bio2Business can offer a raft of branding opportunities to build awareness of your company brand at BOS cmc 2017 Basel. The branding options (opposite) represent a snapshot of what we can provide at the Basel Conference Centre and are sold as part of our Key, Partnering, Drinks Reception/Entertainment Sponsor Packages and some as stand alone sponsor options. Please contact Bio2Business for more details or please ask us for a bespoke branding proposal.

*Only available for BOS cmc 2017, Basel.