



BIO2BUSINESS

EVENT MANAGEMENT

BOS OUTSOURCING SHOWCASE PACKAGE & BOS OUTSOURCING SHOWCASE PRESENTATION PACKAGE



Bio2Business is pleased to offer sponsor partners the opportunity to showcase outsourcing capabilities and services as part of a poster & presentation packages at BOS Events 2020

BOS Outsourcing Showcase Package: £1500 + VAT

Including: On Site Poster @ BOS Events 2020 and digital poster publication

BOS Outsourcing Showcase & Presentation Package £2500 + VAT

Including: Digital Submission, On Site Poster @ BOS Events 2020 and 10 minute presentation opportunity

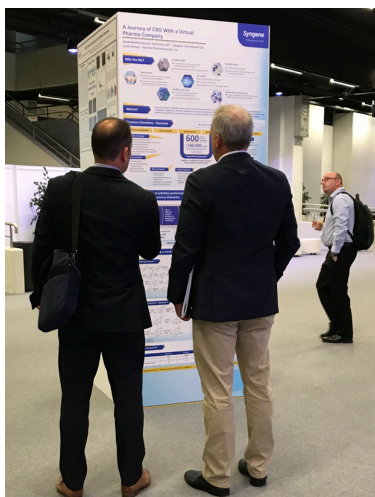
Features	BOS Outsourcing Showcase Package	BOS Outsourcing Showcase & Presentation Package
On Site Poster	✓	✓
e-Poster	✓	✓
Presentation 10 minute presentation in Technology Showcase* <i>* content must meet editorial guidelines to be accepted</i>	✗	✓
	£1500 + VAT	£2500 + VAT



PACKAGE COMPONENTS

On Site Poster

Display your poster at BOS Events 2020. See posters displayed at previous events.



About the Posters

- Your poster will be displayed on 1 side of a 4 sided Syma construction which measures approximately 103cm in width by 250cm in height
- You supply the poster in PDF or EPS format to meet the specification – we deliver the printed poster.
- Poster Medium – Forex 5mm

Editorial Guidelines

Please provide a poster outlining a single technology/service or capability, which is unique to your organization. Alternatively it could be a service or technology where your company can demonstrate industry leadership (supporting data will be required). Please highlight the innovative aspects of your chosen topic and how this will benefit your clients and the industry. Please incorporate supporting data. If you can also include case studies and client testimonials then please do so. Please find some tips below to help you hit the brief:



Do:

- Showcase a specific service/technology or capability
- Include supporting data, if available
- include a case study(s) if available
- Include a client testimonial, if available
- Include your company branding



Don't:

- Submit a general company overview of your services (this will be declined)
- Showcase more than one specific service/technology or capability

** Bio2Business reserves the right to decline a submission that does not follow these guidelines*

Poster Components

- Your Company Name*
- Poster Title* (responding to the challenge presented in the editorial guidance)
- Technology /Services Introduction
- Technology/Service Description – please include supporting data, case studies and client testimonials if available
- Images (company branding/graphs/photos etc.)
- Social Media Link
- Contact Details*: To allow attendees to contact the relevant person at your organization

**Denotes Mandatory Field*

Poster Format Guidelines

As the online and physical posters should be identical, you can use the physical poster width and length to set the size of your electronic file (PDF or EPS).

However, there is a difference between submitting high-resolution images for the poster you want printed vs. low-resolution images for the electronic file. Please make the necessary adjustment to your images, as appropriate.

For the upload, your electronic file should not exceed 5Mb.

While we have given you the maximum dimensions for your physical poster, be aware that this includes the base of the board, which is at ground level, so consider how and where to place your content. Font size should be reasonable such that the poster can be viewed at a normal distance away .

Additional Formats

e-Poster: You will also have the ability to publish your completed poster on our website. This will give your poster the added benefit of additional visibility before and after the event. The poster PDF which you publish online will be consistent with the Poster which you display onsite at the event. When publishing your PDF to our website you will also be asked to complete the following fields:

Fields required for online publication of your poster

- Your Company Name
- Poster Title (copied from your poster)
- Poster Category
- Poster Type
- Keywords (submitted by you to help website visitors find your poster)
- Abstract (500 character abstract summarising your poster)
- Contact Details (copied from your poster)

**Online publication of your poster is mandatory*



Present Your Poster at BOS Events 2020 (BOS Outsourcing Showcase & Presentation Package £2500 + VAT)

We have created a dedicated hour long session in the programme, to allow you to present your innovations and unique technologies/services to the BOS Events 2020 audience. The poster presentation will allow you to present the key aspects of your poster. The scheduled time for each poster presentation is 10 minutes in duration with a maximum of 6 supporting slides permitted (no Q&A until session close). Your presentation title and speaker details will be included on the BOS Events 2020 programme brochure and included on the BOS Events 2020 website. You will also have the option to have your presentation slides made available in the relevant section of the Bio2Business.



BOS Outsourcing Showcase & Presentation Package Checklist

- Task 1: Choose topic and prioritise production of poster PDF to be displayed at BOS Events2020
- Task 2: On completion of task 1, submit your poster PDF online
- Task 3: Supply title of your presentation/speaker biography/speaker photo for inclusion in BOS Events 2020 programme
- Task 4: Supply slides ahead of Poster Presentation

Note: BOS Showcase Package will only need to complete tasks 1 & 2

Note: Submit your Poster early and benefit from greater promotional exposure for your poster

Terms & Conditions

1. Your poster entry must meet the Editorial Guidelines in place. Your submission will be evaluated by Bio2Business and accepted/declined. The poster content should focus on a single technology or service only.
2. Finalised posters to be submitted online
3. Bio2Business will determine timeslot for poster presentation (BOS Outsourcing Showcase & Presentation Package Only)
4. 6 slides maximum for poster presentation (BOS Outsourcing Showcase & Presentation Package Only)

Payment & Cancellation Policy

1. Payment in advance and online.
2. Cancellation of the Technology Showcase Presentation Component will result in a full refund of the presentation component of the BOS Outsourcing Showcase & Presentation Package (presentation component valued at £1000). Any agreed discounts will be deducted as appropriate.